



galcon



Sentek

Irrigation control that makes sense

Sentek's Loyalty Program - Pilot

Benefits - Integrators

Category	Platinum	Gold	Silver	Bronze
Uniforms for Dealers	Merchandise	Merchandise	Merchandise	Merchandise
Conferences	Full accommodation (x2 rooms)	Full accommodation (x1 room)	75% accommodation (x1 room)	50% accommodation (x1 room)
Sales Targets (Annual)	\$170,000	\$45,000.00	\$7,500.00	>\$7,500
New Year Discount (x1 purchase)	3% up to \$50k	3% up to \$30k	3% up to \$7.5k	No
Dealer Logo on Website	Yes	No	No	No
Marketing/Advertising	Yes (Brochures, Social Media, Merchandise, Maps)	Yes (Brochures, Social Media, Maps)	Yes (Social Media, Maps)	None
Dealer Represents Sentek at Tradeshows	Sentek member attendance upon request	Sentek attendance not mandatory	No	No
Extended Warranty on Probes Purchased	+6 months on all probes purchased in the year	+3 months on all probes purchased in the year	Standard warranty	Standard warranty
Discounts for Reaching Targets	+1.5% Discount on all sales above \$170,000.	+1.5% Discount on all sales above \$45,000.	5% Discount on all sales above \$7,500	No

Benefits - Dealers

Category	Platinum	Gold	Silver	Bronze
Uniforms for Dealers	Shirts/Jackets	Shirts/Jackets	Merchandise	Merchandise
Conferences	Full accommodation (x2 rooms)	Full accommodation (x1 room), 50% accommodation (x1 room)	75% accommodation (x1 room)	50% accommodation (x1 room)
Sales Targets (Annual)	\$95,000.00	\$30,000.00	\$7,500.00	>\$7,500
New Year Discount (x1 purchase)	5% up to \$50k	5% up to \$30k	3% up to \$7.5k	No
Dealer Logo on Website	Yes	No	No	No
Marketing/Advertising	Yes (Brochures, Social Media, Dual Branding on merchandise, Maps)	Yes (Brochures, Social Media, Dual Branding on merchandise, Maps)	Yes (Social Media, Maps)	None
Dealer Represents Sentek at Tradeshows	20% + Sentek member attendance upon request	10% + Sentek member attendance upon request	Sentek attendance not mandatory	No
Extended Warranty on Probes Purchased	+1 year on all probes purchased in the year	+6 months on all probes purchased in the year	Standard warranty	Standard warranty
Discount for Reaching Targets	+3% Discount on all sales above \$95,000.	+3% Discount on all sales above \$30,000.	+5% Discount on all sales above \$7,500.	No